

Institutional Improvement Long Term Objectives

(things we want to accomplish in 5 years – Long Term Objectives help to determine Priority Initiatives and Annual Objectives)

- For pharmacy tech program:
Expand and offer classes to high school students (like tech prep or dual credit)
Offer the intro to pharmacy to anyone interested each semester if there is a need
Prepare for the 2012 accreditation review from ASHP
- Establish a loaning interpreter library so that the interpreters can have access to the textbooks that the students are using in the classroom.
- Add segment to registration forms and POISE to capture data on how students heard about Vernon College CE programs. This data can then be used to determine effectiveness of marketing and areas to expand decrease.
- Purchase a larger ice machine and whirlpool for the athletic training room so that better medical services can be provided to Vernon College athletes.
- Improve and expand student access to higher education through the use of educational support services, allocation of resources and facilities.
- Improve and increase student success in higher education through the use of educational support services, allocation of resources and facilities.
- Promote the institution through recruiting, marketing, and public relations.
- Research additional programs to be offered at Vernon College, i.e. hospitality/tourism, medical lab technician, wind energy
- Provide expanded hours of operation (evenings, weekends) in our support services to provide better customer service to our students
- Retention plans in place and functioning for all major divisions
- Promote student retention by providing more campus wide opportunities for student involvement
- Better signage for all campuses
- Personalized contact with students to provide greater customer service and increased retention rates

- Viable grants program to increase the number of public and private grant funding for the College
- Increase scholarship and other endowments in the foundation
- Thriving Ex-Students Association including programs for alumni and an increase in alumni giving
- Student success center/person to coordinate all support services and create new if needed
- QEP implementation college-wide and successfully assess the impact on student learning college-wide
- Faculty/staff resource center online-one stop for training, professional development and resources
- Expand to include a student resource center online (could be coordinated by student success center)
- Create a virtual tour of our campuses for promotional and recruitment purposes (similar to American University)
- Improve student support services by increasing library hours and by improving facilities and technologies at all campuses
- Offer more face-to-face courses on the Vernon campus, with times available in the afternoons, especially concentrating on offering varied times for core courses
- Increase student success (retention effort)
- Development of multiculturalism awareness/training
- Create ways to pull together the 3 major areas of VC
- Students to become more involved (how can VC make that more effective)
- A walk through for new students on how to use Blackboard and student email to the point where it is more understandable

- There are so many high school students that don't get the information to start classes at VC. I would like to see students from VC go out and present the things that are needed and also the fun sides that come from VC
- Vernon College have an easier method of questions being answered by prospective students
- Have better access for students to services and bookstore during high traffic and popular class times (evenings)
- Better communication between offices/departments for HS visits and other community agencies
- Increase recruitment and retention, retention and success of students from underrepresented groups
- Increase number of students graduating, transferring or completing programs/discipline
- Student activities in Wichita Falls
- Increase student retention/completion rates
- Both campuses-more community utilization of campus
- Continue to enhance advising process
- Implement semester long freshman orientation/student success class
- Be known as the school of choice for college entry students from service area
- Allocate human, physical and fiscal resources to meet community and employee needs and expectations
- Increase business/professional development activities
- Solidify assessment measures for general education outcomes
- Evaluate extending tutoring services/library services
- National Association for Developmental Ed Certification

- Maintain 70%/30% Full-time: Part-time
- Keep tuition affordable – benchmark against MSU/WTAMU/Tarleton and NCTC/Clarendon/Cisco
- Enhance retention efforts and completion rates